

Activity 6**Interpreting tourist travel styles – mix & match**

This activity is intended to test the student's knowledge of travel styles. From case studies provided, students are asked to identify different types of travel styles.

Activity 7**Analysing reason for travel and travel style statistics**

Students are asked to analyse and interpret statistical information provided in the content of the manual and answer questions. The objective of this activity is to emphasise the link between reason for travel, travel styles and country of origin.

Activity 8**Identifying tourist product and services needs in New Zealand**

Students are required to research, study and interpret statistical information available online as part of the IVS. This could be done as an individual or group activity. Internet access or download of information by the teacher is required.

The statistics may be difficult for the students to find on their own, step by step instructions have been provided for you to assist them. If your class is unable to download the database you may need to print out and hand out to your student to complete questions 2 and 3.